

Business Workflow Prototyping

Two standalone workshops for business teams: OpenAI Codex or Claude Code.

Proposed: 4 hours each · Guided templates · No programming experience required

ONE WORKFLOW. ONE MEASURABLE BUSINESS OUTCOME.

Identify one high-value workflow, choose suitable AI tools for your industry and function, scaffold a governed working prototype, and present an adoption case tied to one measurable business outcome.

For operations, finance, marketing, sales and HR. Builds on Units 1-10 in the supplied learning brief, including Copilot/OpenRouter experience; bridges into Unit 11 automation.

WORKSHOP 01

OpenAI Codex

Brief a task, scaffold a starter prototype, review changes, run checks and iterate with Codex.

Guided MapleTech example

MapleTech reporting helper: sample sales CSV → checked KPI summary and chart → management brief for human review.

WORKSHOP 02

Claude Code

Set project instructions, work with sample files, scaffold a starter prototype and review tool actions with Claude Code.

Guided MapleTech example

MapleTech reporting workflow: sample sales CSV → validated findings → repeatable report draft with an approval checkpoint.

A REPEATABLE BUSINESS + AI DECISION FRAMEWORK

Choose → Build → Check → Measure → Pitch

Prioritise value and risk. Compare tool fit, access and cost. Build with sample data. Test edge cases and add human approval. Measure against a baseline. Recommend a pilot.

30m choose · 75m build · 15m break · 60m test & govern · 60m measure & pitch

WHAT LEARNERS TAKE AWAY

- One prioritised workflow brief and tool-fit scorecard
- One working prototype using sample or approved data
- A test checklist and human-review rules
- A one-page adoption case with KPI, costs and pilot owner

A BUSINESS CASE, NOT JUST A DEMO

Illustrative pilot: report preparation
60 → 30 minutes, with source checks and reviewer sign-off. A hypothesis to test, not guaranteed savings.

Preparation: Laptop, a workflow challenge and verified access to the selected tool. Confirm account, subscription and device setup in advance. Synthetic MapleTech data and starter files provided; use only approved data.

Proposed delivery: 14 November 2026; each workshop booked separately. Partner confirms date, cohort size, delivery mode, fees, licences, venue and follow-up scope in a tailored quotation.

Explore the workshops & request a tailored proposal through your training partner

Independent proposal; no SMU affiliation, accreditation, funding or vendor endorsement implied.

Context: SMU Academy programme · Tools: OpenAI documentation / Claude Code documentation. Learner readiness and unit sequence: supplied brief.